

Source : <https://www.sortirdunucleaire.org/No-to-AREVA-s-propaganda>

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27 janvier 2011

No to AREVA's propaganda

Code to paste :

```
<iframe title="YouTube video player" class="youtube-player" type="text/html"
width="480" height="390"
src="https://www.youtube.com/embed/Iy8FOZ0Zb2c?rel=0" frameborder="0"
allowFullScreen></iframe></iframe>
```

Direct link : <https://www.youtube.com/watch?v=Iy8FOZ0Zb2c>

Click here to sign the cyberaction :

https://www.sortirdunucleaire.org/spip.php?page=cyberaction_pubareva_eng

January 2011 : Difficult to escape the new ad campaign from AREVA whose 1500 TV commercials are broadcast on 30 TV channels.

A global propaganda campaign that cost 20 million euros to promote nuclear power, paid for by French taxpayers (the state owns 90% of AREVA)

On 14 January 2011, the Network "Sortir du nucléaire" filed a complaint against this spot with the French advertising standards board.